

# Hisham Abdulhalim

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## CONTACT

Hisham88il@gmail.com  
+972 - 528891347

## EDUCATION

Post-Doctoral Fellow 2022 — Present  
Reichman University, Israel

Ph.D. 2018 — 2022  
Ben Gurion University, Beer Sheva, Israel.

- Substantive research interests: Software Engineering, Quality, AI/ML, Ethics, Management, User acceptance and Decision making
- Dissertation Committee: Yotam Lurie, Shlomo Mark, Zvika Afik

Visiting Ph.D Fellow Researcher 2019 — 2019  
INSEAD

MA., Philosophy of Science and Technology 2018 — 2019  
Tel Aviv University, Tel Aviv, Israel.

BS.c. & MS.c, Software Engineering 2007 — 2014  
SCE College of Engineering & Ben Gurion University, Beer Sheva , Israel.

## PUBLICATIONS AND CONFERENCE PROCEEDINGS

- Abdulhalim, H., Lurie, Y., & Mark, S. (2018). Ethics as a quality driver in agile software projects. *Journal of Service Science and Management*, 11(1), 13-25.
- Working paper: Tomaino, G., Abdulhalim, H., Kireyev, P., & Wertenbroch, K. (2022). Denied by an (Unexplainable) Algorithm: Teleological Explanations for Algorithmic Decisions Enhance Customer Satisfaction.
- Working paper: Abdulhalim H., Kim B., Ofik E. Shalev A., Tron T. (2023). Deep Learning in the Service of Customer Service: The Value of Providing Real-Time Performance Feedback
- Working paper: Abdulhalim H., Lurie Y., Marks S., Afik T. (2022). XAI for data engineers; not just for data scientists

## RESEARCH IN PROGRESS

- Abdulhalim, H., Turjeman D.. "Computer Says No: Trusting and Blaming Bots"

## TEACHING EXPERIENCE

- Afeka College of Engineering, Tel Aviv, Israel (2019 - Present) - Teaching materials: Introduction to Engineering Ethics, Ethics of AI Systems, Crypto and the Metaverse
- SCE college of Engineering (2017 - 2023): Software Engineering Ethics, Software Security, Project Management

## INDUSTRY EXPERIENCE

Intuit

December 2019 — Present

Chief of Staff - AI and Data

Member of leadership along with directing Intuit IL's AI program portfolio

PayPal

2014 — 2020

Product Management

Leading analytical products and mini team manager for PayPal's risk department in TLV. Main domains are Web-Intelligence and internal risk products.

NICE Systems

2011 — 2014

Software Engineering Activity & Team Leader

Lead of java/C# automation development team and project.

dbMotion Ltd.

2009 — 2011

Software Engineering

## MEDIA COVERAGE

- <https://www.forbes.com/sites/forbestechcouncil/people/hishamabdulhalim/?sh=34b8a23c1c97>
- <https://www.themarker.com/blogs/2023-01-23/ty-article/.premium/00000185-c42d-da66-a1bf-fdbf65640000>
- <https://www.tech12.co.il/index-commentary/Article-6961b41ccab5481027.htm>
- <https://www.calcalistech.com/ctech/articles/0,7340,L-3928280,00.html>
- <https://www.themarker.com/magazine/EXT.premium-EXT-INTERACTIVE-1.7760227>
- <https://www.calcalist.co.il/internet/articles/0,7340,L-3897892,00.html>
- <https://www.pc.co.il/news/320573/>
- <https://www.pc.co.il/news/316008/>

## DISTINCTIONS AND AWARDS

- Co-Founder and acting CEO of PhotonicSys Ltd. ([www.PhotonicSys.com](http://www.PhotonicSys.com)).
- Spoken and written languages (mother tongue level): English, Arabic, Hebrew.
- Dual citizenship: Israeli, American.
- Forbes contributor
- 40 under 40 award TheMarker - 2019